

Maclean's

5¢
a copy



CANADA'S
NATIONAL
MAGAZINE

•
NOVEMBER 1.
1938
•

BEVERLEY
BAXTER

on

Europe's
Days of
Torment



I'VE
SOLVED
YOUR
PROBLEM—
PERFECT
GIFTS FOR
YOUR
FRIENDS!

So Acceptable . . .
So Economical . . .

Choose Maclean's this Christmas!

IT'S a real satisfaction to know that your Christmas gift problem is solved — and that you have solved it in a way that will give your friends lasting pleasure.

A year's subscription to Maclean's is a gift that will bring a full measure of enjoyment with each issue of the magazine — a gift in which every member of the household will share a gleam through the coming year.

How powerful the fact and worry that takes away half the pleasure of giving — by making up a Gift Order now — at the Special Low Gift Rates which are quoted below. It's such a simple and satisfactory answer to the question of "what to give . . ." and at these special Christmas rates, so economical!

In making up your order, you may include Gift Subscriptions from other members of your family in that family in that family. Simply indicate on the Order Form how many you wish to be added to the Gift Cards. Your own subscription or renewal to Maclean's may be included or making up a gift at the Special Gift Rate. No orders will be accepted for Post OFFICE in Canada that are served by Air Mail only.

SPECIAL LOW GIFT RATES

1. For 1 year's subscription to Maclean's, \$10.00. For 2 years, \$18.00. For 3 years, \$25.00. For 4 years, \$32.00. For 5 years, \$39.00. For 6 years, \$46.00. For 7 years, \$53.00. For 8 years, \$60.00. For 9 years, \$67.00. For 10 years, \$74.00. For 11 years, \$81.00. For 12 years, \$88.00. For 13 years, \$95.00. For 14 years, \$102.00. For 15 years, \$109.00. For 16 years, \$116.00. For 17 years, \$123.00. For 18 years, \$130.00. For 19 years, \$137.00. For 20 years, \$144.00. For 21 years, \$151.00. For 22 years, \$158.00. For 23 years, \$165.00. For 24 years, \$172.00. For 25 years, \$179.00. For 26 years, \$186.00. For 27 years, \$193.00. For 28 years, \$200.00. For 29 years, \$207.00. For 30 years, \$214.00. For 31 years, \$221.00. For 32 years, \$228.00. For 33 years, \$235.00. For 34 years, \$242.00. For 35 years, \$249.00. For 36 years, \$256.00. For 37 years, \$263.00. For 38 years, \$270.00. For 39 years, \$277.00. For 40 years, \$284.00. For 41 years, \$291.00. For 42 years, \$298.00. For 43 years, \$305.00. For 44 years, \$312.00. For 45 years, \$319.00. For 46 years, \$326.00. For 47 years, \$333.00. For 48 years, \$340.00. For 49 years, \$347.00. For 50 years, \$354.00. For 51 years, \$361.00. For 52 years, \$368.00. For 53 years, \$375.00. For 54 years, \$382.00. For 55 years, \$389.00. For 56 years, \$396.00. For 57 years, \$403.00. For 58 years, \$410.00. For 59 years, \$417.00. For 60 years, \$424.00. For 61 years, \$431.00. For 62 years, \$438.00. For 63 years, \$445.00. For 64 years, \$452.00. For 65 years, \$459.00. For 66 years, \$466.00. For 67 years, \$473.00. For 68 years, \$480.00. For 69 years, \$487.00. For 70 years, \$494.00. For 71 years, \$501.00. For 72 years, \$508.00. For 73 years, \$515.00. For 74 years, \$522.00. For 75 years, \$529.00. For 76 years, \$536.00. For 77 years, \$543.00. For 78 years, \$550.00. For 79 years, \$557.00. For 80 years, \$564.00. For 81 years, \$571.00. For 82 years, \$578.00. For 83 years, \$585.00. For 84 years, \$592.00. For 85 years, \$599.00. For 86 years, \$606.00. For 87 years, \$613.00. For 88 years, \$620.00. For 89 years, \$627.00. For 90 years, \$634.00. For 91 years, \$641.00. For 92 years, \$648.00. For 93 years, \$655.00. For 94 years, \$662.00. For 95 years, \$669.00. For 96 years, \$676.00. For 97 years, \$683.00. For 98 years, \$690.00. For 99 years, \$697.00. For 100 years, \$704.00. For 101 years, \$711.00. For 102 years, \$718.00. For 103 years, \$725.00. For 104 years, \$732.00. For 105 years, \$739.00. For 106 years, \$746.00. For 107 years, \$753.00. For 108 years, \$760.00. For 109 years, \$767.00. For 110 years, \$774.00. For 111 years, \$781.00. For 112 years, \$788.00. For 113 years, \$795.00. For 114 years, \$802.00. For 115 years, \$809.00. For 116 years, \$816.00. For 117 years, \$823.00. For 118 years, \$830.00. For 119 years, \$837.00. For 120 years, \$844.00. For 121 years, \$851.00. For 122 years, \$858.00. For 123 years, \$865.00. For 124 years, \$872.00. For 125 years, \$879.00. For 126 years, \$886.00. For 127 years, \$893.00. For 128 years, \$900.00. For 129 years, \$907.00. For 130 years, \$914.00. For 131 years, \$921.00. For 132 years, \$928.00. For 133 years, \$935.00. For 134 years, \$942.00. For 135 years, \$949.00. For 136 years, \$956.00. For 137 years, \$963.00. For 138 years, \$970.00. For 139 years, \$977.00. For 140 years, \$984.00. For 141 years, \$991.00. For 142 years, \$998.00. For 143 years, \$1005.00. For 144 years, \$1012.00. For 145 years, \$1019.00. For 146 years, \$1026.00. For 147 years, \$1033.00. For 148 years, \$1040.00. For 149 years, \$1047.00. For 150 years, \$1054.00. For 151 years, \$1061.00. For 152 years, \$1068.00. For 153 years, \$1075.00. For 154 years, \$1082.00. For 155 years, \$1089.00. For 156 years, \$1096.00. For 157 years, \$1103.00. For 158 years, \$1110.00. For 159 years, \$1117.00. For 160 years, \$1124.00. For 161 years, \$1131.00. For 162 years, \$1138.00. For 163 years, \$1145.00. For 164 years, \$1152.00. For 165 years, \$1159.00. For 166 years, \$1166.00. For 167 years, \$1173.00. For 168 years, \$1180.00. For 169 years, \$1187.00. For 170 years, \$1194.00. For 171 years, \$1201.00. For 172 years, \$1208.00. For 173 years, \$1215.00. For 174 years, \$1222.00. For 175 years, \$1229.00. For 176 years, \$1236.00. For 177 years, \$1243.00. For 178 years, \$1250.00. For 179 years, \$1257.00. For 180 years, \$1264.00. For 181 years, \$1271.00. For 182 years, \$1278.00. For 183 years, \$1285.00. For 184 years, \$1292.00. For 185 years, \$1299.00. For 186 years, \$1306.00. For 187 years, \$1313.00. For 188 years, \$1320.00. For 189 years, \$1327.00. For 190 years, \$1334.00. For 191 years, \$1341.00. For 192 years, \$1348.00. For 193 years, \$1355.00. For 194 years, \$1362.00. For 195 years, \$1369.00. For 196 years, \$1376.00. For 197 years, \$1383.00. For 198 years, \$1390.00. For 199 years, \$1397.00. For 200 years, \$1404.00. For 201 years, \$1411.00. For 202 years, \$1418.00. For 203 years, \$1425.00. For 204 years, \$1432.00. For 205 years, \$1439.00. For 206 years, \$1446.00. For 207 years, \$1453.00. For 208 years, \$1460.00. For 209 years, \$1467.00. For 210 years, \$1474.00. For 211 years, \$1481.00. For 212 years, \$1488.00. For 213 years, \$1495.00. For 214 years, \$1502.00. For 215 years, \$1509.00. For 216 years, \$1516.00. For 217 years, \$1523.00. For 218 years, \$1530.00. For 219 years, \$1537.00. For 220 years, \$1544.00. For 221 years, \$1551.00. For 222 years, \$1558.00. For 223 years, \$1565.00. For 224 years, \$1572.00. For 225 years, \$1579.00. For 226 years, \$1586.00. For 227 years, \$1593.00. For 228 years, \$1600.00. For 229 years, \$1607.00. For 230 years, \$1614.00. For 231 years, \$1621.00. For 232 years, \$1628.00. For 233 years, \$1635.00. For 234 years, \$1642.00. For 235 years, \$1649.00. For 236 years, \$1656.00. For 237 years, \$1663.00. For 238 years, \$1670.00. For 239 years, \$1677.00. For 240 years, \$1684.00. For 241 years, \$1691.00. For 242 years, \$1698.00. For 243 years, \$1705.00. For 244 years, \$1712.00. For 245 years, \$1719.00. For 246 years, \$1726.00. For 247 years, \$1733.00. For 248 years, \$1740.00. For 249 years, \$1747.00. For 250 years, \$1754.00. For 251 years, \$1761.00. For 252 years, \$1768.00. For 253 years, \$1775.00. For 254 years, \$1782.00. For 255 years, \$1789.00. For 256 years, \$1796.00. For 257 years, \$1803.00. For 258 years, \$1810.00. For 259 years, \$1817.00. For 260 years, \$1824.00. For 261 years, \$1831.00. For 262 years, \$1838.00. For 263 years, \$1845.00. For 264 years, \$1852.00. For 265 years, \$1859.00. For 266 years, \$1866.00. For 267 years, \$1873.00. For 268 years, \$1880.00. For 269 years, \$1887.00. For 270 years, \$1894.00. For 271 years, \$1901.00. For 272 years, \$1908.00. For 273 years, \$1915.00. For 274 years, \$1922.00. For 275 years, \$1929.00. For 276 years, \$1936.00. For 277 years, \$1943.00. For 278 years, \$1950.00. For 279 years, \$1957.00. For 280 years, \$1964.00. For 281 years, \$1971.00. For 282 years, \$1978.00. For 283 years, \$1985.00. For 284 years, \$1992.00. For 285 years, \$1999.00. For 286 years, \$2006.00. For 287 years, \$2013.00. For 288 years, \$2020.00. For 289 years, \$2027.00. For 290 years, \$2034.00. For 291 years, \$2041.00. For 292 years, \$2048.00. For 293 years, \$2055.00. For 294 years, \$2062.00. For 295 years, \$2069.00. For 296 years, \$2076.00. For 297 years, \$2083.00. For 298 years, \$2090.00. For 299 years, \$2097.00. For 300 years, \$2104.00. For 301 years, \$2111.00. For 302 years, \$2118.00. For 303 years, \$2125.00. For 304 years, \$2132.00. For 305 years, \$2139.00. For 306 years, \$2146.00. For 307 years, \$2153.00. For 308 years, \$2160.00. For 309 years, \$2167.00. For 310 years, \$2174.00. For 311 years, \$2181.00. For 312 years, \$2188.00. For 313 years, \$2195.00. For 314 years, \$2202.00. For 315 years, \$2209.00. For 316 years, \$2216.00. For 317 years, \$2223.00. For 318 years, \$2230.00. For 319 years, \$2237.00. For 320 years, \$2244.00. For 321 years, \$2251.00. For 322 years, \$2258.00. For 323 years, \$2265.00. For 324 years, \$2272.00. For 325 years, \$2279.00. For 326 years, \$2286.00. For 327 years, \$2293.00. For 328 years, \$2300.00. For 329 years, \$2307.00. For 330 years, \$2314.00. For 331 years, \$2321.00. For 332 years, \$2328.00. For 333 years, \$2335.00. For 334 years, \$2342.00. For 335 years, \$2349.00. For 336 years, \$2356.00. For 337 years, \$2363.00. For 338 years, \$2370.00. For 339 years, \$2377.00. For 340 years, \$2384.00. For 341 years, \$2391.00. For 342 years, \$2398.00. For 343 years, \$2405.00. For 344 years, \$2412.00. For 345 years, \$2419.00. For 346 years, \$2426.00. For 347 years, \$2433.00. For 348 years, \$2440.00. For 349 years, \$2447.00. For 350 years, \$2454.00. For 351 years, \$2461.00. For 352 years, \$2468.00. For 353 years, \$2475.00. For 354 years, \$2482.00. For 355 years, \$2489.00. For 356 years, \$2496.00. For 357 years, \$2503.00. For 358 years, \$2510.00. For 359 years, \$2517.00. For 360 years, \$2524.00. For 361 years, \$2531.00. For 362 years, \$2538.00. For 363 years, \$2545.00. For 364 years, \$2552.00. For 365 years, \$2559.00. For 366 years, \$2566.00. For 367 years, \$2573.00. For 368 years, \$2580.00. For 369 years, \$2587.00. For 370 years, \$2594.00. For 371 years, \$2601.00. For 372 years, \$2608.00. For 373 years, \$2615.00. For 374 years, \$2622.00. For 375 years, \$2629.00. For 376 years, \$2636.00. For 377 years, \$2643.00. For 378 years, \$2650.00. For 379 years, \$2657.00. For 380 years, \$2664.00. For 381 years, \$2671.00. For 382 years, \$2678.00. For 383 years, \$2685.00. For 384 years, \$2692.00. For 385 years, \$2699.00. For 386 years, \$2706.00. For 387 years, \$2713.00. For 388 years, \$2720.00. For 389 years, \$2727.00. For 390 years, \$2734.00. For 391 years, \$2741.00. For 392 years, \$2748.00. For 393 years, \$2755.00. For 394 years, \$2762.00. For 395 years, \$2769.00. For 396 years, \$2776.00. For 397 years, \$2783.00. For 398 years, \$2790.00. For 399 years, \$2797.00. For 400 years, \$2804.00. For 401 years, \$2811.00. For 402 years, \$2818.00. For 403 years, \$2825.00. For 404 years, \$2832.00. For 405 years, \$2839.00. For 406 years, \$2846.00. For 407 years, \$2853.00. For 408 years, \$2860.00. For 409 years, \$2867.00. For 410 years, \$2874.00. For 411 years, \$2881.00. For 412 years, \$2888.00. For 413 years, \$2895.00. For 414 years, \$2902.00. For 415 years, \$2909.00. For 416 years, \$2916.00. For 417 years, \$2923.00. For 418 years, \$2930.00. For 419 years, \$2937.00. For 420 years, \$2944.00. For 421 years, \$2951.00. For 422 years, \$2958.00. For 423 years, \$2965.00. For 424 years, \$2972.00. For 425 years, \$2979.00. For 426 years, \$2986.00. For 427 years, \$2993.00. For 428 years, \$3000.00. For 429 years, \$3007.00. For 430 years, \$3014.00. For 431 years, \$3021.00. For 432 years, \$3028.00. For 433 years, \$3035.00. For 434 years, \$3042.00. For 435 years, \$3049.00. For 436 years, \$3056.00. For 437 years, \$3063.00. For 438 years, \$3070.00. For 439 years, \$3077.00. For 440 years, \$3084.00. For 441 years, \$3091.00. For 442 years, \$3098.00. For 443 years, \$3105.00. For 444 years, \$3112.00. For 445 years, \$3119.00. For 446 years, \$3126.00. For 447 years, \$3133.00. For 448 years, \$3140.00. For 449 years, \$3147.00. For 450 years, \$3154.00. For 451 years, \$3161.00. For 452 years, \$3168.00. For 453 years, \$3175.00. For 454 years, \$3182.00. For 455 years, \$3189.00. For 456 years, \$3196.00. For 457 years, \$3203.00. For 458 years, \$3210.00. For 459 years, \$3217.00. For 460 years, \$3224.00. For 461 years, \$3231.00. For 462 years, \$3238.00. For 463 years, \$3245.00. For 464 years, \$3252.00. For 465 years, \$3259.00. For 466 years, \$3266.00. For 467 years, \$3273.00. For 468 years, \$3280.00. For 469 years, \$3287.00. For 470 years, \$3294.00. For 471 years, \$3301.00. For 472 years, \$3308.00. For 473 years, \$3315.00. For 474 years, \$3322.00. For 475 years, \$3329.00. For 476 years, \$3336.00. For 477 years, \$3343.00. For 478 years, \$3350.00. For 479 years, \$3357.00. For 480 years, \$3364.00. For 481 years, \$3371.00. For 482 years, \$3378.00. For 483 years, \$3385.00. For 484 years, \$3392.00. For 485 years, \$3399.00. For 486 years, \$3406.00. For 487 years, \$3413.00. For 488 years, \$3420.00. For 489 years, \$3427.00. For 490 years, \$3434.00. For 491 years, \$3441.00. For 492 years, \$3448.00. For 493 years, \$3455.00. For 494 years, \$3462.00. For 495 years, \$3469.00. For 496 years, \$3476.00. For 497 years, \$3483.00. For 498 years, \$3490.00. For 499 years, \$3497.00. For 500 years, \$3504.00. For 501 years, \$3511.00. For 502 years, \$3518.00. For 503 years, \$3525.00. For 504 years, \$3532.00. For 505 years, \$3539.00. For 506 years, \$3546.00. For 507 years, \$3553.00. For 508 years, \$3560.00. For 509 years, \$3567.00. For 510 years, \$3574.00. For 511 years, \$3581.00. For 512 years, \$3588.00. For 513 years, \$3595.00. For 514 years, \$3602.00. For 515 years, \$3609.00. For 516 years, \$3616.00. For 517 years, \$3623.00. For 518 years, \$3630.00. For 519 years, \$3637.00. For 520 years, \$3644.00. For 521 years, \$3651.00. For 522 years, \$3658.00. For 523 years, \$3665.00. For 524 years, \$3672.00. For 525 years, \$3679.00. For 526 years, \$3686.00. For 527 years, \$3693.00. For 528 years, \$3700.00. For 529 years, \$3707.00. For 530 years, \$3714.00. For 531 years, \$3721.00. For 532 years, \$3728.00. For 533 years, \$3735.00. For 534 years, \$3742.00. For 535 years, \$3749.00. For 536 years, \$3756.00. For 537 years, \$3763.00. For 538 years, \$3770.00. For 539 years, \$3777.00. For 540 years, \$3784.00. For 541 years, \$3791.00. For 542 years, \$3798.00. For 543 years, \$3805.00. For 544 years, \$3812.00. For 545 years, \$3819.00. For 546 years, \$3826.00. For 547 years, \$3833.00. For 548 years, \$3840.00. For 549 years, \$3847.00. For 550 years, \$3854.00. For 551 years, \$3861.00. For 552 years, \$3868.00. For 553 years, \$3875.00. For 554 years, \$3882.00. For 555 years, \$3889.00. For 556 years, \$3896.00. For 557 years, \$3903.00. For 558 years, \$3910.00. For 559 years, \$3917.00. For 560 years, \$3924.00. For 561 years, \$3931.00. For 562 years, \$3938.00. For 563 years, \$3945.00. For 564 years, \$3952.00. For 565 years, \$3959.00. For 566 years, \$3966.00. For 567 years, \$3973.00. For 568 years, \$3980.00. For 569 years, \$3987.00. For 570 years, \$3994.00. For 571 years, \$4001.00. For 572 years, \$4008.00. For 573 years, \$4015.00. For 574 years, \$4022.00. For 575 years, \$4029.00. For 576 years, \$4036.00. For 577 years, \$4043.00. For 578 years, \$4050.00. For 579 years, \$4057.00. For 580 years, \$4064.00. For 581 years, \$4071.00. For 582 years, \$4078.00. For 583 years, \$4085.00. For 584 years, \$4092.00. For 585 years, \$4099.00. For 586 years, \$4106.00. For 587 years, \$4113.00. For 588 years, \$4120.00. For 589 years, \$4127.00. For 590 years, \$4134.00. For 591 years, \$4141.00. For 592 years, \$4148.00. For 593 years, \$4155.00. For 594 years, \$4162.00. For 595 years, \$4169.00. For 596 years, \$4176.00. For 597 years, \$4183.00. For 598 years, \$4190.00. For 599 years, \$4197.00. For 600 years, \$4204.00. For 601 years, \$4211.00. For 602 years, \$4218.00. For 603 years, \$4225.00. For 604 years, \$4232.00. For 605 years, \$4239.00. For 606 years, \$4246.00. For 607 years, \$4253.00. For 608 years, \$4260.00. For 609 years, \$4267.00. For 610 years, \$4274.00. For 611 years, \$4281.00. For 612 years, \$4288.00. For 613 years, \$4295.00. For 614 years, \$4302.00. For 615 years, \$4309.00. For 616 years, \$4316.00. For 617 years, \$4323.00. For 618 years, \$4330.00. For 619 years, \$4337.00. For 620 years, \$4344.00. For 621 years, \$4351.00. For 622 years, \$4358.00. For 623 years, \$4365.00. For 624 years, \$4372.00. For 625 years, \$4379.00. For 626 years, \$4386.00. For 627 years, \$4393.00. For 628 years, \$4400.00. For 629 years, \$4407.00. For 630 years, \$4414.00. For 631 years, \$4421.00. For 632 years, \$4428.00. For 633 years, \$4435.00. For 634 years, \$4442.00. For 635 years, \$4449.00. For 636 years, \$4456.00. For 637 years, \$4463.00. For 638 years, \$4470.00. For 639 years, \$4477.00. For 640 years, \$4484.00. For 641 years, \$4491.00. For 642 years, \$4498.00. For 643 years, \$4505.00. For 644 years, \$4512.00. For 645 years, \$4519.00. For 646 years, \$4526.00. For 647 years, \$4533.00. For 648 years, \$4540.00. For 649 years, \$4547.00. For 650 years, \$4554.00. For 651 years, \$4561.00. For 652 years, \$4568.00. For 653 years, \$4575.00. For 654 years, \$4582.00. For 655 years, \$4589.00. For 656 years, \$4596.00. For 657 years, \$4603.00. For 658 years, \$4610.00. For 659 years, \$4617.00. For 660 years, \$4624.00. For 661 years, \$4631.00. For 662 years, \$4638.00. For 663 years, \$4645.00. For 664 years, \$4652.00. For 665 years, \$4659.00. For 666 years, \$4666.00. For 667 years, \$4673.00. For 668 years, \$4680.00. For 669 years, \$4687.00. For 670 years, \$4694.00. For 671 years, \$4701.00. For 672 years, \$4708.00. For 673 years, \$4715.00. For 674 years, \$4722.00. For 675 years, \$4729.00. For 676 years, \$4736.00. For 677 years, \$4743.00. For 678 years, \$4750.00. For 679 years, \$4757.00. For 680 years, \$4764.00. For 681 years, \$4771.00. For 682 years, \$4778.00. For 683 years, \$4785.00. For 684 years, \$4792.00. For 685 years, \$4799.00. For 686 years, \$4806.00. For 687 years, \$4813.00. For 688 years, \$4820.00. For 689 years, \$4827.00. For 690 years, \$4834.00. For 691 years, \$4841.00. For 692 years, \$4848.00. For 693 years, \$4855.00. For 694 years, \$4862.00. For 695 years, \$4869.00. For 696 years, \$4876.00. For 697 years, \$4883.00. For 698 years, \$4890.00. For 699 years, \$4897.00. For 700 years, \$4904.00. For 701 years, \$4911.00. For 702 years, \$4918.00. For 703 years, \$4925.00. For 704 years, \$4932.00. For 705 years, \$4939.00. For 706 years, \$4946.00. For 707 years, \$4953.00. For 708 years, \$4960.00. For 709 years, \$4967.00. For 710 years, \$4974.00. For 711 years, \$4981.00. For 712 years, \$4988.00. For 713 years, \$4995.00. For 714 years, \$5002.00. For 715 years, \$5009.00. For 716 years, \$5016.00. For 717 years, \$5023.00. For 718 years, \$5030.00. For 719 years, \$5037.00. For 720 years, \$5044.00. For 721 years, \$5051.00. For 722 years, \$5058.00. For 723 years, \$5065.00. For 724 years, \$5072.00. For 725 years, \$5079.00. For 726 years, \$5086.00. For 727 years, \$5093.00. For 728 years, \$5100.00. For 729 years, \$5107.00. For 730 years, \$5114.00. For 731 years, \$5121.00. For 732 years, \$5128.00. For 733 years, \$5135.00. For 734 years, \$5142.00. For 735 years, \$5149.00. For 736 years, \$5156.00. For 737 years, \$5163.00. For 738 years, \$5170.00. For 739 years, \$5177.00. For 740 years, \$5184.00. For 741 years, \$5191.00. For 742 years, \$5198.00. For 743 years, \$5205.00. For 744 years, \$5212.00. For 745 years, \$5219.00. For 746 years, \$5226.00. For 747 years



Dodge Announces Its
"Leader in Luxury"
 THE THRILLING NEW

1939 DODGE Custom

NEW IN DESIGN, this new Dodge Custom is a riding in its class luxury of form and line. It is a worthy choice to Dodge's 25 year record of fine car building.

The completely NEW wheel bodies have graceful, sloping lines which flow from the top of the windshield back to the tail light in one smooth, continuous sweep, completely surrounding the new luggage compartment—which is actually 27% larger than the old style trunk.

NEW deep cushioned chair-height seats... gorgeous new upholstery... stunning new hardware... and the most beautiful instrument panel! Dodge now built make this new custom a "Leader in Luxury" in every sense of the word.

NEW location of the "Handy Control"



"Handy Control" Steering



Individual Action Coil Springs

new wheel springs and Dodge advanced weight distribution together with new steering control give you an entirely new sensation of riding comfort and control.

Your Dodge dealer will welcome the opportunity to have you drive this 1939 Dodge Custom.

guards in the steering column, and removal of the hoodlums on the left of the steering column completely shows the front compartment floor of construction.

The NEW "Safety Signal" spotlights in your speed governor for both day and night driving—especially at night 17 to 30 miles per hour it shows a green light... from 30 to 50 a yellow light and over 50 a red light.

The NEW individual action



Individual Action Instrument Panel

Heart's desire



New 1939 DeSoto



Some there are, who roll joyfully over the countryside . . . nip through smacking traffic . . . already glide 'round crooked drive to stately home, aglow with merry welcome—happily relaxed in a seat as modern as a parlor; . . . scarcely aware of admiring eyes. Boy or girl, tycoon or social lady, each has gained heart's desire—a new DeSoto.



There's been a great re-creating of the 1939 DeSoto. The completely new body in three brilliant colors. From the jewel like over a long sleek head sweeps back to the "V" open windshield. From the top of the windshield to the tail light is one unbroken curve, suggesting a Buick's comparison 87½ inches.

The new "Randy Control" gives still more to the steering wheel and the front suspension than to the line of all other cars.

There's DeSoto "Randy Control" Sport is under the guard of your speed—especially at night. Up to 30 miles an hour it signals with a green light . . . from 30 to 50 the yellow light means 50 and light green.

DeSoto's new Dual Power Transmission now brings all the resource advantages of overdrive and, in addition, you can instantly drop back into conventional gear at any speed.

The famous DeSoto Floating Power engine more than ever gives you the most over the heart of a Ford V8 and a Buick.



Four DeSoto DeSoto dealers will welcome the opportunity of having you drive one of these new 1939 DeSotos . . . and will explain how you can be purchased on any DeSoto terms.



*"Decidedly..
we'll drive
a Chrysler"*

"Yes, I THINK—that new Chrysler looks to me like our kind of automobile. You see dear, I believe we should exercise as much care in the selection of our motor car as we do in choosing our home furnishings and clothes. Surely one, as much as the other, reflects good taste—and one's position in life.

"JANE and BOB drive a Chrysler—and they tell me they never have owned a motor car that makes its presence felt so much. Everywhere they go, someone is sure to remark . . .

"I see you drive a Chrysler!"



CHRYSLER

For 1939

CHRYSLER ROYAL • CHRYSLER IMPERIAL
CHRYSLER CUSTOM IMPERIAL

Whatever You Haul



SMART APPEARANCE
International light-duty delivery units in $\frac{1}{2}$ -ton to 1-ton capacities, in three wheelbase lengths.



MANEUVERABILITY
International Cab-Over-Engine Model D-300—a new high standard for close work in crowded traffic.

INTERNATIONAL BUILDS A TRUCK FOR YOUR LOADS

The pictures on this page suggest a few of the types and sizes that are available in the International line of streamlined motor trucks. To appreciate fully the rich beauty and rugged construction of these Internationals you really must see the trucks themselves.

Resolve right now to see the sizes that suit your business. If you plan to attend the Motor Show at Toronto, be sure to visit the International Truck exhibit and see the latest and greatest in transportation values. Or call on the nearest International Truck dealer or Company-owned branch and look over the line.

INTERNATIONAL HARVESTER COMPANY
OF CANADA, LTD. HAMILTON ONTARIO

Truck Factory Located at Chatham, Ontario



CROSS TOWN OR CROSS COUNTRY
An International 3 to 4-ton Truck-Tractor, International Harvester sells twice as many heavy-duty trucks as any other manufacturer.



LEADER IN 1½-TON FIELD
International 1½-ton Model D-30 with special panel-stake body. Several other models for the medium-duty field.



STAMINA IN STEEL
There are many International Six-Wheel models, Dual-Drive and Trailing-Axle. Gross vehicle weights 19,000 to 62,000 pounds.



INTERNATIONAL TRUCKS